

Helping Enhance Engagement: The Digital Prescription Savings Guide

To help enhance member engagement and help increase savings for both plan members and clients, the Prescription Savings Guide (PSG) is now available digitally at **Caremark.com**. Development of the digital PSG was based on extensive internal research that revealed opportunities to help improve member access, report functionality and overall design.



Going digital

By making the PSG available at **Caremark.com**, we are better able to help members understand the cost-saving opportunities available to them. Members also have the ability to click through and take the actions necessary to achieve these savings.

Helping empower cost-effective decision making with Prescription Savings Guide

With the digital PSG, members have access to:

- Personalized estimated savings opportunities based on their current plan design
 - *Brand to Generic, Retail to Mail, Maintenance Choice® Voluntary*
- Acknowledgment when they choose lower-cost drugs and/or channels
- The true cost of their prescriptions
- Clear direction on how to take advantage of savings opportunities

Did you know that half of your members have multiple savings opportunities each month?¹



For more information

To learn more about the digital Prescription Savings Guide, contact CVS Customer Care at 866-409-8522.

1. 2016 CVS Health Product Analysis.

Mail pricing at CVS retail for ERISA governed plans. The Maintenance Choice program is available to self-funded employer clients that are subject to ERISA. Non-ERISA plans such as insured health plans, plans for city, state or government employees, and church plans need CVS Caremark Legal's approval prior to offering the Maintenance Choice program. Prices may vary between mail service and CVS Pharmacy due to dispensing factors, such as applicable local or use taxes.

CVS Health uses and shares data as allowed by applicable law, our agreements and our information firewall.