



COOK COUNTY COMPLETE COUNT CENSUS COMMISSION

October 7, 2019

2:00 p.m. – 3:30 p.m.

Cook County Building

118 North Clark Street, 5th Floor, Board Room

Chicago, Illinois 60602

ATTENDANCE

Present: Chairman Moore, Vice Chair Deer, Vice Chair Anaya, Vice Chair Arroyo, Jr., Everett, Flores, Garcia, Garrett, Gonzalez, Lightford, Logan, Lumpkin, and Samuel (13)

Absent: Banerji, Ford, Kang, McMorris, Valentin, and Wilbon (6)

PUBLIC TESTIMONY

Chairman Moore asked the Secretary to the Board to call upon the registered public speakers, in accordance with Cook County Code.

George Blakemore, Concerned Citizen

COMMISSION MINUTES

Approval of the minutes from the meeting of 09/09/19.

A motion was made by Vice Chair Deer, seconded by Commissioner Garrett, to approve the meeting minutes. The motion carried by the following vote:

Ayes: Chairman Moore, Vice Chair Deer, Vice Chair Anaya, Vice Chair Arroyo, Jr., Everett, Flores, Garcia, Garrett, Gonzalez, Lightford, Logan, Lumpkin and Samuel (13)

Absent: Banerji, Ford, Kang, McMorris, Valentin, and Wilbon (6)



I. Update from the Bureau of Economic Development

- Andre Ashmore, Deputy Bureau Chief, Bureau of Economic Development
 - Bureau of Economic Development in partnership with Chairman Moore's office hosted Census Coordinator briefings with 20 people from 14 separately elected official and other County departments on September 25th
 - External stakeholder meetings are on-going throughout the County
 - Municipality outreach – Cook County sent a letter to every municipality in the County informing them about the Census Outreach Application
 - Cook County Census 2020 Digital Resource Toolkit will be available soon and posted online
 - The first round of Census Outreach application closed on October 1, 2019.
 - 79 applications received
 - Application deadlines – January 1, 2020, and April 1, 2020
 - The William Everett Group was chosen to be Cook County's Program Administrator and the contract start date is October 1, 2019

II. Presentation from the William Everett Group

- David Schwab, Program Manager, The William Everett Group
 - The William Everett Group serves as the Program Administrator for the Cook County 2020 Census
 - Collaborating with the Bureau of Economic Development and Cook County Complete Count Census Commission with the goal of a complete count of all Cook County residents in the 2020 Census
 - Focus on hard-to-count populations across Cook County
 - Shared a project roadmap including the first 60-day process of planning and discovery phase
 - The William Everett Group engagement with the Cook County Complete Count Census Commission
 - Review and vote on census outreach applications
 - Monthly presentations from Program Administrator
 - Creation of communications system and data sharing between Census Commission and Program Administrator
 - Participation in Census Ambassadors program
 - Collaboration on events, sponsorship, social media, and media buys
 - Assistance and collaboration on marketing materials
 - Overview of census outreach applications
 - 79 applications received
 - Analysis included mentions of areas served, plans to collaborate with other agencies, applications by community-based organizations and local municipalities



ADJOURNMENT

A motion was made by Commissioner Samuel, seconded by Commissioner Garcia, to adjourn the meeting. The motion carried by the following vote:

Ayes: Chairman Moore, Vice Chair Deer, Vice Chair Anaya, Vice Chair Arroyo, Jr., Everett, Flores, Garcia, Garrett, Gonzalez, Lightford, Logan, Lumpkin and Samuel (13)

Absent: Banerji, Ford, Kang, McMorris, Valentin, and Wilbon (6)

A video recording of this meeting is available at <https://cook-county.legistar.com>.

