



THE COUNTY OF COOK



Asset Marketing Committee – June 17, 2021



Agenda

1. Call to Order
2. Roll Call
3. Digital Signage Presentation and Proposal
4. Pepsi Amendment
5. Snacks Assignment and Novation
6. Program Manager Settlement and Release -
for informational purposes only
7. Public Comment
8. Adjournment

Digital Signage Presentation



- Chris McCarver from Branded Cities

Pouring Rights Contract Amendment



- Previous agreement
 - 800,000 case requirement (80,000 annual)
 - Contract automatically resets if not met
- Proposed agreement
 - 215,500 case requirement (31,000 annual)
 - Commission rate remains the same
- Direct Contract between Pepsi and County

Snacks Contract Assignment and Novation



- Contract assignment and novation replacing Cook County as direct contract participant
 - Vendor, machines, commission rates remain the same

Program Manager Settlement and Release



- Program Manager Settlement and Release to allow County to continue with Asset Marketing Program without The Superlative Group

Public Comment



Adjourn

